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REPUBLICAN POLICY COMMITTEE

Congress of the United States House of Representatives

September 22, 2008

Mr. David Novak
Chairman and CEO
Yum Brands
1441 Gardiner lane
Louisville, KY 40213

Dear Mr. Novak:

I commend Yum! Brands for partnering with the World Food Program to take an active stance in the fight against hunger by sponsoring World Hunger Relief Week. Collaboration between the private and the public sector is a monumental step in raising awareness of hunger and assisting those in greatest need.

As the Ranking Republican of the House Committee on Agriculture, I am keenly aware of the needs of the hungry in our local and global communities. The best thing we can do for people who are hungry is to provide them with quality, nutritious food without the bureaucratic red tape. I appreciate Yum! Brands' proactive efforts to use volunteers to distribute food and aid directly to those who need it the most. Yum! Brands is making great strides in local and global awareness of hunger by mobilizing its employees and communities to raise funds to help alleviate hunger.

Building upon your success from last year's World Hunger Relief Week, I am pleased to see you again undertake this initiative and I am confident that you will exceed last year's response. Again, I congratulate you on your efforts and wish you the best in working toward your goals for hunger relief.

Sincerely,

A handwritten signature in black ink that reads "Bob Goodlatte". The signature is stylized and cursive.

Bob Goodlatte
Member of Congress