



COMMONWEALTH OF PENNSYLVANIA  
OFFICE OF THE GOVERNOR  
HARRISBURG

THE GOVERNOR

September 19, 2008

Mr. David Novak  
Chairman and CEO  
Yum! Brands  
1441 Gardiner Lane  
Louisville, KY 40213

Dear Mr. Novak:

I strongly commend the commitment of Yum! Brands to ending world hunger demonstrated by your important work with the World Food Programme to support a World Hunger Relief Campaign.

Unfortunately world hunger remains one of most important, unresolved social issues of our time putting an estimated one in five children worldwide at risk of going to bed hungry every night. Last year Yum! Brands' employees embarked upon the largest volunteer effort to end hunger the world has ever seen by dedicating 4 million volunteer hours, in addition to raising \$16 million in one week. I understand that Yum! has established even more ambitious goals for this year's effort and expanded its official activities with The World Food Programme beyond a week to help meet these important goals. It is only through endeavors and public private partnerships like yours and the World Food Programme's that we can hope to ever successfully fight the blight of world hunger.

Thank you for your dedicated efforts to raise public awareness of this problem in every corner of the globe and for putting such significant corporate resources toward resolving this crisis.

Sincerely,

A handwritten signature in black ink that reads "Edward G. Rendell".

Edward G. Rendell  
Governor